

Press Release

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Veterinary Education Network offers the list of Pet and Animal-Related events to celebrate in October for DVM's and Veterinary Hospitals

September 23, 2013, Dallas, TX - Veterinary Education Network (VEN) offers a list of the AVMA pet and animal related events for DVM's to plan for in October. Many of these events offer opportunities for DVMs to create educational events for their clients and to use for marketing of their services.

VEN will offer ideas for each event that will be posted on Facebook and on the website page of

www.VeterinaryEducationNetwork.com

Here's a few ideas.

- Start planning for a Halloween party or costume contest for your clients. Work with your vendors, they can provide financial support.
- Hold a Fall Festival with your vendors offering educational booths, adopt pets, teddy bear surgeries, carnival games and food and beverages and prizes.
- Highlight your Veterinary Technicians during Vet Tech Appreciation Week; tell their stories on Facebook and let your clients write raving reviews about them!
- For more ideas - Like us on Facebook page and watch for our ideas.

October is

- Adopt-a-Dog Month
- National Service Dog Month
- National Animal Safety and Protection Month

There are specific days such as

- World Farm Animals Day: October 2
- World Animal Day: October 4
- National Pet Obesity Awareness Day: October 9
- Reptile Awareness Day: October 21
- National Cat Day: October 29
- Halloween: October 31

Specific weeks include:

- National Walk Your Dog Week- October 1-7
- National Veterinary Technician Week . October 1-7
- Animal Welfare Week: October 6-12
- Winter Weather Preparedness Week . October 20 . November 9 (varies in different states)



VEN's mission is dedicated to helping DVM's achieve their professional goals while improving the quality of life for people, the planet and pets through quality education and industry.

Veterinary Education Network (VEN) delivers high impact continuing education and the tools that help you boost productivity, strengthen employee commitment, and improve bottom-line profits for your veterinary business.

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