

## March 8 International Women's Day

### Celebrate Women

An opportunity to recognize all of the economic, political, and social achievements women have accomplished throughout history. Did you know that 80% of new students in veterinary school are female? So it's a perfect day to celebrate women in veterinary science.

Here are a few ideas for your clinic:

- Invite girl scouts to your clinic to sell cookies- (invest in young girls in business) or invite them for a tour or to volunteer (many get a badge for this).



- Donate to a local women's shelter, hold a clothes/toys drive.
  - Offer discounts to females today (pets or owners)
- Hold an open house and invite young girls and women to a behind the scenes tour of your clinic- encourage young women to veterinary science.
  - Post photos of the most 'girly' pet on Facebook contest
    - Offer special pricing for spays today.

**This is the ideal time to tell the story of the great female veterinarians in your clinic. Showcase their story, their expertise and what they bring to the clinic.**

**Today VEN celebrates all the women in veterinary science.**

