



VETERINARY  
EDUCATION  
NETWORK

VETERINARY TECHNICIAN WEEK  
OCTOBER 14-20, 2013



Veterinary Education Network (VEN) offers ideas to celebrate Veterinary Technician Week, October 14-20, 2013. VEN celebrates the value of Vet Techs and what they bring to the veterinary practice.



- Ask your Vet Techs for their ideas to how to work with clients- offer educational seminars of their favorite topics and let them organize it and lead it.
  - Ask clients to tell their favorite Vet Tech story, use Facebook, post photos and great stories, offer prizes for the best story
  - Hold a special celebratory luncheon or party . invite vendors to offer prizes and give-aways
  - Each showcase a special Vet Tech of the Day+ tell their story, show their pets and post on Facebook or your website.
  - Ask your Vet Techs what their favorite charity is, donate on their behalf of give them a day off (paid) to volunteer.
- Offer special pricing to bring their own pets. Often Vet Techs have many pets, and are strapped to pay for veterinary services themselves. Show them you care about their pets.
  - Offer to do make-overs for their own pets.
  - Ask your industry and vendor partners for ideas. They see best practices all the time and have great ideas.

Veterinary Education Network (VEN) delivers high impact continuing education and the tools that help you boost productivity, strengthen employee commitment, and improve bottom-line profits for your veterinary business. VEN's mission is dedicated to helping DVM's achieve their professional goals while improving the quality of life for people, the planet and pets through quality education and industry relationships.

